

# Nick Dais

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## Qualifications

Experienced content creator with an expertise in various forms of sports, daily fantasy sports, sports betting and professional wrestling. Proven track record of generating engaging content. Co-founder/host of multiple successful podcasts.

## Skills

Computer: Final Cut Pro, GarageBand, Adobe Photoshop

Social Media/Applications: Twitter, Instagram, Facebook, SoundCloud, Spotify, iTunes, Stitcher, Art19, Google Podcasts

## Professional Experience

### **FOUNDER/CEO, VETERANS MINIMUM| AUGUST 2015- PRESENT**

Founder and CEO of Veterans Minimum (over 3,500,000+ streams and over 1,000,000 downloads to date). Manage all aspects of audio and video content. Prepare creative concepts, segment ideas, and general run of show. Coordinate the schedules, talking points, and public relations/promotional materials for guest participants. Curate social media materials and develop strategies to grow audience base.

### **CONTENT CREATOR, BLUE WIRE PODCAST NETWORK| DECEMBER 2019- PRESENT**

As of December 2019, VM is part of the Blue Wire Podcasting Network. Blue Wire is a sports podcasting platform bringing together the next generation of journalists, influential fans, commentators – from social media to developing former athletes.

### **CONTENT CREATOR, DEGENERATION BETS| JULY 2016- PRESENT**

Sports betting and daily fantasy sports podcast with over 150,000+ streams to date. Provided over \$100,000+ in Daily Fantasy Sports profits to listeners. Top NFL & MMA DFS Players in the world (Source: Rotogrinders). Established collaborative relationships with industry experts from Covers.com, BOOM Fantasy, professional athletes & others in the sports betting & DFS industry NFL Picks 59% ATS over the last 5 seasons (picks archived).

### **CONTENT CREATOR, CHAT SPORTS| APRIL 2019- PRESENT**

Exclusive sports reporter for the New York Knicks. Topics covered include rumors, storylines & betting outlook for Knicks & the rest of NBA. Strong understanding of sports betting with the ability to educate the average sports fan on betting vernacular.

### **SOCIAL MEDIA MANAGER, SANTAGATO STUDIOS| AUGUST 2017- SEPTEMBER 2019**

Managed the Twitter account for Santagato Studios (20k+ following) which is owned by digital influencer, Joe Santagato (substantial following on Twitter (700K), Instagram (850K), and Facebook (4.5MM)).

## Education

Major: Business | 2015| Nassau Community College